**Fresh Start for Apprentices and Trainees at [INSERT NAME] Council**

[XXX] new apprentices and trainees are joining the ranks at [INSERT NAME] Council, thanks to funding from the NSW Government’s Fresh Start program.

The $252.2 million Fresh Start program is set to add 1,300 new apprentices, trainees, and cadets to the local government workforce across New South Wales. So far, councils across the state have received the green light to employ over 1,000 new recruits under the program.

The program opens the door to secure, meaningful jobs for school leavers and young people, offering a career pathway and a chance to make a real difference in the communities they call home.

At [INSERT NAME] Council, the new roles include:

* [INSERT ROLE – e.g. 1 landscaping apprentice]
* [INSERT ROLE]
* [INSERT ROLE]

The Fresh Start program is part of the NSW Government’s broader goal to ensure that apprentices and trainees make up 15 per cent of the local government workforce – helping to build a strong, skilled pipeline of future talent.

Round 1 recruits have now started in their roles, while Round 2 apprentices and trainees will commence from July. Round 3 recruitment, focusing exclusively on apprentices, is scheduled to open later this year.

**Quotes attributable to [INSERT NAME], Mayor/General Manager of [INSERT NAME] Council:**

“The Fresh Start program has given our council an opportunity to invest in our future workforce, with a pipeline of new employees starting work this year.

“Not only does the program provide genuine, secure employment opportunities for apprentices, trainees and cadets, it also helps set councils up for success.

“Apprenticeships and traineeships are an important training ground for young people, and it’s wonderful to be able to provide these opportunities through the Fresh Start program.”

**Quote attributable to [INSERT NAME AND TITLE OF APPRENTICE/TRAINEE]:**

“Starting an [INSERT TYPE OF ROLE, e.g. horticulture apprenticeship] with [INSERT NAME] Council has been a great opportunity to earn money while I learn new skills.

“I get to learn on the job and study at [INSERT TRAINING PROVIDER, e.g. TAFE], and the role also allows me to contribute to my own community.”

For more information, visit: [olg.nsw.gov.au/apprentice-trainee](https://www.olg.nsw.gov.au/apprentice-trainee)